

Ruthvik P Thimmoji

UI/UX Designer — Product and Systems Thinking

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Portfolio: <https://ruthvikdesign.vercel.app/>

SUMMARY

Product-focused UI/UX Designer with experience designing end-to-end web and mobile products for startups and early-stage teams. Skilled in simplifying complex workflows into intuitive, scalable user experiences. Strong collaboration with founders and developers to deliver practical, high-impact design solutions aligned with business goals.

CORE SKILLS

UI Design, UX Research, Usability Testing, Wireframing, User Flows, Interaction Design, Design Systems, Prototyping, Developer Handoff, Mobile-first Design, Responsive Design

Tools: Figma, FigJam, Notion

EXPERIENCE

UI/UX Designer (Freelance)

Oct 2023 – Present

Bengaluru, India

- Designed end-to-end UX and UI for SaaS platforms and mobile MVPs from concept to launch.
- Simplified onboarding and key user flows to reduce friction for first-time users.
- Created scalable design systems in Figma across 15 to 30 plus screens per product.
- Collaborated with developers to ensure accurate implementation and smooth handoff.
- Validated design decisions through wireframes, prototypes, and usability testing.

Graphic Designer

Apr 2023 – Oct 2023

Open Mind School (OMS), Penger Advertising

- Designed digital and marketing assets, strengthening layout, typography, and visual communication skills.

PROJECTS

Sportsea – Sports Booking App

- Designed a mobile-first sports court booking experience focused on speed and ease of use.
- Implemented location-based discovery and simplified booking flow.

JuzzPay – Personal Finance Platform

- Designed a dashboard-driven experience for tracking balances, transactions, and spending insights.
- Reduced cognitive load on data-heavy financial screens.

Insurance Mobile App

- Designed healthcare and insurance management flows including hospital search and claims tracking.
- Focused on clarity and usability during high-stress situations.

EDUCATION

Bachelor of Engineering in Computer Science

East West Institute of Technology, Bengaluru

2018 – 2022

CERTIFICATIONS

- Foundations of User Experience (UX) Design
- Build Wireframes and Low-Fidelity Prototypes
- Introduction to Design
- Learn and Build a Career in UI-UX Design
- Postman API Fundamentals – Student Expert